



# Innovation-driven Healthcare Program

*An SDA Bocconi course, sponsored by Mallinckrodt*

## ***New management training course for Transplant Leaders***

Mallinckrodt is proud to sponsor an exciting opportunity with Bocconi University in Milan, as part of our ongoing commitment to training and education.

### **THE PROGRAMME**

The full course programme is composed of two modules (each one lasting 3 days), an Online Elite Webinar, a Hospital Management Simulation (lasting 3 days from 1pm to 8pm CET) and an Executive Hub (1 day):

- **Module I: Leading managerial innovation in healthcare**, will take place in Milan at Bocconi University on 18–20 November 2024
- **Module II: Access to effective and sustainable innovation**, will follow in Milan at Bocconi University on 25–27 March 2025
- **Online Elite Webinars:** Opportunities to gather insights, ideas, expectations and needs from attendees (remotely managed)
- **Hospital Management Simulation:** a realistic exercise that effectively simulates the complexity and intensity of the evolving hospital environment, will take place in Milan at Bocconi University on 2–4 December 2024
- **UHIA | "Unleashing Healthcare Innovation Access" Executive Hub:** building on the competencies acquired in Module II, participants will be analysing and discussing experiences and use-cases, and how innovation can be managed, given the trade-offs between evidence-based approaches and system sustainability, will take place in October 2025

### **COURSE GOALS**

In our ever-changing healthcare environment, it's important to stay up-to-date – and so this course will help towards empowering you to drive sustainable and value-based innovations in the healthcare sector, whilst helping you become a thoughtful leader required in today's healthcare organisations. The course is also designed to help you familiarise yourself with new **critical thinking strategies**, as well as new **approaches in assessing and selecting technologies, reimbursement schedules and procurement schemes**.

### **WHERE TO SIGN-UP**

We hope you will find this an innovative education experience. For further information regarding the course and how to participate, you can send an email to Annarita Esposito – [annarita.esposito@mnk.com](mailto:annarita.esposito@mnk.com)

Places are limited and subject to approval/vetting by Bocconi. Places are given on a first come, first served basis.

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